**Media and Politics Vocab Sheet**

* **Media** – sources of news and information available to the public. This is done through many different forms: newspaper, radio, television, internet, etc.
* **Sponsors** - an individual or organization that pays some or all of the costs involved in staging a sporting or artistic event in return for advertising
* **NBC** - National Broadcasting Company
* **CBS** - Columbia Broadcasting System
* **MBS** - Mutual Broadcasting System
* **ABC** - American Broadcasting Company
* **FCC** – Federal Communications Commission; an independent agency of the United States government that regulates communications by radio, television, wire, satellite, and cable across the United States
* **Monopoly** - the exclusive possession or control of the supply of or trade in a commodity or service
* **Yellow journalism** - journalism that is based upon sensationalism and crude exaggeration
* **FRC** – Federal Radio Commission