Agenda:
1) Review Learning Objectives and Essential Questions
2) Quick Write
3) On the Fence
4) Sensationalism Video
5) Nearpod Slides / poll questions
6) 3-minute essay

Media and Government
What is the most important part of the 1st Amendment?

Take a few minutes to respond to the following prompt:

Quick Write
1) Read the following prompt:

2) Pick a stance on the issue.

3) Take a few minutes to gather supporting evidence from the following article.

4) Move to the corresponding side of the room.
On the Fence

Do what they want?

With the freedom to say and does the 1st Amendment provide or should the media be regulated or

Presentation: Media and the Government (1)
During the primaries, and 2 billion dollars in free media air time coverage, and 2 billion dollars in free media air time minutes of nightly news.

During 2015 Trump received 327 minutes of nightly news record-breaking 2.5 billion during this election season.

Cable news organizations were expected to make a

The Age of Trump
History of Media

- Telecommunications act - deregulated ownership limits
- Public Interest
- Reagan deregulation - Market-based understanding of
- Corporate Libertarianism
- Responsibility, negative understanding of the 1st Amendment
- Social contract: self-regulation, industry-defined social
- FCC (Federal Communication Commission)
- Yellow Journalism, Penny Press, Commercialism
How has the attitude towards the role of media changed throughout American history?
Poll
Does the media have a public interest obligation to provide accurate and diverse information?
Poll
Who/what is to blame for sensationalism in the media?
Attempts to Regulate

In order for license renewal guidelines (the Blue Book) that broadcasters had to meet by trying to break up monopolies and establishing content by trying to break up monopolies and establishing

Such measures were often met with protests on the grounds of a violation of free speech and the press.
In your opinion, what is the role of the media? Given the conflict between the media’s commercial interests and their public service responsibilities, what solution or alternatives, if any, do you feel are necessary to remedy the problem?

Take a 3 minutes to respond to the following prompt:

3-minute essay