**Title of Lesson**:

**Media and Politics Lesson Plan**

**Standards:**

**CWI 2.** Advances in communications technology have profound effects on the ability of governments, interest groups, individuals and the media to share information across national and cultural borders.

**CWI 14.** The development and use of technology influences economic, political, ethical and social issues.

**CWI 15.** Technologies inevitably involve trade-offs between costs and benefits. Decisions about the use of products and systems can result in intended and unintended consequences.

Grade Level: 11-12

**Origins Article:**

Media and Politics in the Age of Trump

<http://origins.osu.edu/article/media-and-politics-age-trump/page/0/0>

**Author of Lesson:** Ian Ferguson

**Description:**

This lesson plan deals with the history of for-profit media, and how it has evolved with new technologies over the past century. The main theme of this lesson plan is showing students the relationship between media and politics, and how they can both influence each other. The Origins article begins by talking about the presidential election of 2016, and how the media influenced that election. It also discusses the history of a profit-driven media and it explains how the situation has evolved into its current state. This lesson plan begins with a brief discussion with the students about what they believe the relationship between media and politics to be. After that discussion, the lesson continues with a mini-lecture in which the teacher will describe the history of the profit-driven media, the government regulations on the media companies in the 1940s, then the deregulation of those companies in the 1980s and 90s, and ending with the media in its current state today. After the mini-lecture and a brief discussion with the students to synthesize the material, the lesson continues with a Stations activity. In this activity, the students will be looking at a graph showing the number of media corporations, two newspaper clippings demonstrating yellow journalism, and then two separate sections from the Origins article itself. Throughout these stations, the students get to see the profit-driven media, and they get to see the interaction between government and the media. After the activity, there will be another brief discussion and then an exit ticket for the students to complete. The PowerPoint presentation, stations documents, and all worksheets are included with the lesson plan.

**Instructional Strategies:**

* **Mini-lecture**
* **Whole Class Discussions**
* **Stations**

**Key Words:**

* Yellow journalism
* Profit-driven media
* Government regulation of media companies

**Materials:**

* Media and Politics lesson plan
* Media and Politics presentation
* Stations sources
* Stations worksheet
* Differentiated Stations worksheet
* Media and Politics Vocab Sheet