

Name \_\_\_\_\_ Date \_\_\_\_\_

## Quick Write

*Answer the questions below. You must include at least 3 complete sentences with each answer.*

So media chooses to cover topics that are more dramatic or interesting to viewers, how does that align with what we know about the goals of media?

Going back to the original question now based on what we know, why would the media's coverage of the presidential candidates differ so much from public opinion?